


Contemporary Issues in Sport- Learning Outcome 4 – Know about the role of national governing bodies in sport

Learning Outcome 4	Key Elements that must be covered	Key Terms	Explanation
	Promotion	<ul style="list-style-type: none"> – promoting participation – increasing the popularity of the sport – exposure in the media 	<ul style="list-style-type: none"> – (e.g. equal opportunities policies) – (e.g. schemes for schools) – (e.g. press releases, public relations)
	Development	<ul style="list-style-type: none"> – elite training and development – coaching awards) – training of officials 	<ul style="list-style-type: none"> – (e.g. national performance squads and national teams in many sports) – (e.g. England Netball UK Coaching Certificate coaching awards from Level 1 upwards – (e.g. the Rugby Football Union has a young officials award which can be used as a starting point to becoming an official)
	Infrastructure	<ul style="list-style-type: none"> – competitions and tournaments (e.g. England Basketball organise national competitions for over 500 teams from senior to under-13 level) – rule-making and disciplinary procedures (e.g. the Football Association has a disciplinary procedure for any individual or team connected with the sport) – providing a national directive and vision – providing guidelines, support and insurance to members – assist with facility developments 	<ul style="list-style-type: none"> – (e.g. England Basketball organise national competitions for over 500 teams from senior to under-13 level) – (e.g. the Football Association has a disciplinary procedure for any individual or team connected with the sport)
	Policies and initiatives	<ul style="list-style-type: none"> – anti-doping policies – promoting etiquette and fair play – community programmes – information and guidance on safeguarding 	<ul style="list-style-type: none"> – (e.g. the England and Wales Cricket Board has an anti-doping policy and has a list of all substances which are permitted and those that are banned) – (e.g. The Football Association’s ‘Respect’ campaign) – (e.g. Amateur Swimming Association’s ‘Swimfit’)
	Funding	<ul style="list-style-type: none"> – lobby for, and receive, funding – distribution of funds 	<ul style="list-style-type: none"> i.e. – grants – government, non-government – membership – subscriptions/match fees – lottery funding – income from media/ sponsorship/advertising – private investment and donations – merchandising – admission charges – fund raising events – provide members with advice about funding
	Support	<ul style="list-style-type: none"> – providing technical advice – providing location and contact details for local clubs, how to get started in the sport etc. 	<ul style="list-style-type: none"> (e.g. England Hockey provide information about playing surfaces)