


Contemporary Issues in Sport- Learning Outcome 1 Understand the issues which affect participation in Sport

Learning Outcome 1	Key Elements that must be covered	Key Terms	Explanation
	The different user groups who participate in sport	User Groups	E.g. ethnic minorities o retired people/people over 50 o families with young children o single parents o children o teenagers o disabled o unemployed/economically disadvantaged o working singles and couples
	The possible barriers which affect participation in sport (with reference to the different user groups)	Employment/time Work restrictions and family commitments Disposable income Accessibility of facilities/equipment Lack of role models Provision of activities Awareness of activity provision Portrayal of gender issues by the media	Not much free time available Women still seen as bringing up the family and not being involved in sport Cannot afford cost of participation Transport not available, no disabled access Few ethnic role models, few female role models Limited activities on offer What is currently available Mainly male sports shown on TV
	The solutions to barriers which affect participation in sport	Provision Promotion Access Participation Environment Spectatorship Media Coverage Success for teams and individuals Role Models Acceptability	Programming, providing and planning of times Targeted promotions, using role models and initiatives Access to facilities, equipment, sensible pricing Football has widespread mass participation Snow sport involve trips away or artificial terrain Live professional rugby matches readily available BBC1 sole coverage of Wimbledon – but Ashes not on free to air TV Sir Hoy’s success at the Olympics has increased participation in cycling Lack of role models e.g. lack of Asian footballers E.g. Opposition to horse racing due to perceived animal cruelty
	How the factors which can impact upon the popularity of sport in the UK relate to specific sporting	Current trends in the popularity of different sports in the UK Growth of new/emerging sports in the UK	Studies and statistics show that fishing, cycling and swimming are the most popular growing sports in the UK E.g. Ultimate Frisbee is increasing in popularity